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/Brianna Dahlberg/  
Brianna Dahlberg

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Robert E. DVORAK

Application No. 09/766,539

Confirmation No. 9951

Filed: 19 January 2001

Title: **MULTIPURPOSE PRESENTATION  
DEMAND CALENDAR FOR  
INTEGRATED MANAGEMENT DECISION  
SUPPORT**

Group Art Unit: 3623

Examiner: Beth VAN DOREN

**CUSTOMER NO. 22470**

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**INTERVIEW SUMMARY**

Madam:

Applicant appreciates the courtesy extended by Examiner Van Doren during an interview on Monday, October 15, 2007 at approximately 2:30 p.m.

During the interview, we discussed potential claim amendments, beginning with claim 126 and continuing with claim 1. For claim 126 we discussed the following amendment:

eliciting from a user a setting for the presentation demand type selector from a predefined list of presentation demand types for the retail presentation event, the setting representing one of a plurality of extents to which the good can be sold out of the presentation quantity between the start date and the stop date;

For claim 1, we discussed:

a presentation demand calendar utilized by the forecasting program to generate the output, wherein the output includes forecast inventory

requirements inclusive of presentation demands, said presentation demand calendar associating with a plurality of good-selling location pairs, data including a good identifier, a selling location identifier, a presentation demand type that selects one of a plurality of alternative treatments of presentation demand, and one or more presentation quantities each associated with a start date and a stop date, and a presentation demand type selector that selects from a predefined list of presentation demand types one of a plurality of alternative extents to which the good can be sold out of the presentation quantity between the start date and the stop date;

The Examiner's initial reaction was to be comfortable with the amendment to claim 126 and to give further consideration to the amendment to claim 1. We agreed that the Examiner should be quite familiar with the art at this stage of examining six related cases -- the Examiner indicated that several cases by this inventor had come up on her docket during the prior week.

We agreed to further discuss these amendments after the Examiner has had reasonable time to review them. The Examiner retained a copy of the proposed amendments.

Thank you again for the interview. The undersigned can ordinarily be reached at his office at (650) 712-0340 from 8:30 a.m. to 5:30 p.m. PST, Monday through Friday, and can be reached at his cell phone at (415) 902-6112 most other times.

Respectfully submitted,

Dated: 26 October 2007

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